

Northeast Collegiate Cyber Defense Competition (NECCDC) 2020

SPONSOR BENEFITS TABLE & ADD-ONS

Thank you for considering sponsoring NECCDC. Sponsor contributions are essential to making this event a success and help build the future workforce in cybersecurity. If your organization is interested in sponsoring, we would love to have a conversation about the competition and how we can partner together. We also have a variety of other ways that we can work together including in-kind donations of hardware / software as well as Sponsorship Add-Ons. See below the table for details. Please contact sponsor@neccd.org if you would like to find out more information, or visit neccd.org/neccdc/2020/sponsors

NOTE: At this time, the our previously offered Vibranium tier has already reached its commitment quota. Also, In-kind donations for gold tiers and above have a desired minimum percentage of monetary contribution depending on the tier.

	SUPPORTER Unlimited \$500	BRONZE Unlimited \$2,000	SILVER Unlimited \$5,000	GOLD Limit 10 \$10,000	PLATINUM Limit 5 \$20,000
SPONSOR BENEFITS	\$500	\$2,000	\$5,000	\$10,000	\$20,000
Link/Logo included on website (home/sponsor pages)	x	x	x	x	x
Logo placement in event program	x	x	x	x	x
Resume book (resumes of participants)	Digital copy provided at end of NECCDC regionals	Digital copy provided on day 1 of NECCDC regionals	Digital copy provided 1 day prior to start of NECCDC regionals	Digital copy provided 2 days prior to start of NECCDC regionals	Digital copy provided 3 days prior to start of NECCDC regionals
Free training / attendance to Symposium	2 invites	3 invites	4 invites	6 invites	8 invites
Invitations to Recruiting Dinner	1 invite	2 invites	3 invites	4 invites	6 invites
Team roster access with individual student email addresses		x	x	x	x
Discussion session(s) to provide input related to outcomes		Single teleconference to provide input and ask for specific outcomes			Multiple teleconferenece sessions to shape desired outcomes
Slide presentation with logo in loop in competition briefing room / prior to keynote		x	x	x	x
Booth at Recruiting Dinner (6' table)		x	x	x	x
Opportunity to select promotional item to place logo			x	x	x
Logo included on marketing materials distributed to students prior to competition			x	x	x
Event signage with logos			x	x	x

SPONSOR BENEFITS CONT'D	SUPPORTER Unlimited	BRONZE Unlimited	SILVER Unlimited	GOLD Limit 10	PLATINUM Limit 5
Logo printed on sponsor event banner				X	X
Participate in Awards Ceremony				X	X
Opportunity to display products / literature in shared viewing location				X	X
White Team / Orange Team Participation	Eligible to apply for White Team / Orange Team participation			Guaranteed up to 1 space for qualified individuals	Guaranteed up to 2 spaces for qualified individuals
Corporate information distributed to students prior to the NECCDC Regionals				X	X
Ability to include content in CCDC Participant Packet					X
Opportunity to include competition bag insert					X
Listing in Press Release					X
Ability to have NECCDC to provide quote for company press release					X
Space for banner in registration area					X
Documented response to requested outcomes					X
Press interviews with on-site representatives if and when available					X
Reserved seats at awards banquet					X
Verbal recognition at event					
Company logo on event t-shirt					
Name recognition in title of competition					
Opportunity to view student competition rooms					
Opportunity to view red team room					
Opportunity to award 1st place winner					
Opportunity to be taken on a VIP Tour during competition					
Opportunity to address attendees during Welcome Address 1st day of NECCDC Regionals					
10-min speaking slot					
Company name on awards					

Why Sponsor NECCDC?

NECCDC would not be possible without the generous support of our Sponsors. By becoming involved with this one-of-a-kind event, your organization has the opportunity to gain access to 100+ of the best and brightest students from colleges around the Northeast, observe the competitors in action, and promote your organization to maximize recruitment effectiveness as well as your increase exposure of your products and services.

Sponsors have a chance for exclusive resume access, participation in the competition, active collaboration (in-kind donations, training, mentorship, inject development), sharing of job opportunities / company information, and networking with students during the event. Your contributions are essential in creating a improved environment for our students to learn and grow while developing a pipeline for their future success.



NECCDC '19 CTF, Last Day (Courtesy of UMaine)

We would like to welcome and acknowledge our past sponsors who have helped us grow to what we are today. Please contact us if you have been a past sponsor to let us know your thoughts at sponsor@neccdl.org.

Sponsorship Add-Ons

- **Student Travel Scholarships** – Minimum \$1000
- **All Teams Room Sponsorship** (first-come, first-serve) – \$5000
- **Interview Room** (first-come, first-serve) – private interview room access, morning of awards ceremony – \$500
- **Symposium Sponsorship** (first come, first serve) – welcome remarks at symposium / introduction of keynote, signage, symposium agenda logo placement, speaking slot, verbal recognition at event – \$5000
- **Lunch Sponsorship** (first come, first serve) – welcome remarks at lunch, signage, placecard on each table, verbal recognition at event – \$7000
- **Breakfast Sponsorship** (first come, first serve) – welcome remarks at breakfast, signage, placecard on each table, verbal recognition at event – \$4000
- **Red Team Sponsor** (first come, first serve) – free-standing sign in red team room <=4' wide & sign outside red team room – \$1000
- **Inject Sponsor** – have your company name / roles associated with an inject of your choice. Ability to provide input on the specific inject design / requirements – \$500