

## Northeast Collegiate Cyber Defense Competition (NECCDC) 2021

### SPONSOR BENEFITS TABLE & ADD-ONS

Thank you for considering sponsoring NECCDC. Sponsor contributions are essential to making this event a success and help build the future workforce in cybersecurity. If your organization is interested in sponsoring, we would love to have a conversation about the competition and how we can partner together. We also have a variety of other ways that we can work together including in-kind donations of hardware / software as well as Sponsorship Add-Ons. See below the table for details. Please contact [sponsor@neccd.org](mailto:sponsor@neccd.org) if you would like to find out more information, or visit [neccd.org/neccdc/2021/sponsors](http://neccd.org/neccdc/2021/sponsors)

**NOTE:** In-kind donations for gold tiers and above have a desired minimum percentage of monetary contribution depending on the tier.

	SUPPORTER	BRONZE	SILVER	GOLD	PLATINUM	VIBRANIUM
	Unlimited	Unlimited	Unlimited	Limit 10	Limit 5	Limit 1
SPONSOR BENEFITS	\$500	\$2,000	\$5,000	\$10,000	\$20,000	\$30,000
Link/Logo included on website (home/sponsor pages)	6th category from top in order of signed agreement.	5th category from top in order of signed agreement.	4th category from top in order of signed agreement.	3rd category from top in order of signed agreement.	2nd category from Top in order of signed agreement.	Topmost category.
Logo placement in event program	Smallest	Smaller	Small	Medium	Large	Largest
Resume Book (resumes of NECCDC participants)*	Digital copy provided at end of NECCDC regionals	Digital copy provided on day 1 of NECCDC regionals	Digital copy provided 1 day prior to start of NECCDC regionals	Digital copy provided 2 days prior to start of NECCDC regionals	Digital copy provided 3 days prior to start of NECCDC regionals	Digital copy provided 1 week prior to start of NECCDC regionals
Opportunity to contribute to virtual & physical swag bags	x	x	x	x	x	x
White Team / Orange Team Participation	Eligible to apply for White Team / Orange Team participation			Guaranteed up to 1 space for qualified individuals	Guaranteed up to 2 spaces for qualified individuals	Guaranteed up to 3 spaces for qualified individuals
Opportunity to offer approved special presentations / workshops / sessions directly to students via NECCDC (schedule dependent on mutual agreement between sponsor & host)	x	x	x	x	x	x

\* Any resumes / roster information for students who opt-out of sharing due to privacy reasons will not be distributed

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<b>SPONSOR BENEFITS</b>	\$500	\$2,000	\$5,000	\$10,000	\$20,000	\$30,000
Opportunity to provide input related to outcomes upon request		Opportunity for single teleconference to provide input towards desired outcomes			Opportunity for multiple teleconference sessions to shape desired outcomes	
Slide presentation with logo in loop prior to keynote		Smallest	Small	Medium	Large	Largest
Virtual Symposium participation		Speaking opportunity on approved topic.	Speaking opportunity on approved topic. 1 additional invite.	Speaking opportunity on approved topic. 2 additional invites.	Speaking opportunity on approved topic. 4 additional invites.	Speaking opportunity on approved topic. 5 additional invites.
Virtual Career Fair "Booth"		x	x	x	x	x
Opportunity to provide video on company as well as relevant opportunities		Up to 30s	Up to 1 min.	Up to 2 min	Up to 3 min.	Up to 5 min.
Logo featured on beginning slides for other major events during competition		Smallest	Small	Medium	Large	Largest
Awards Ceremony participation		x	x	x	x	x
Logo included on marketing distributed to students prior to competition			x	x	x	x
Access to student resumes / rosters from NECCDC qualifiers*				x	x	x
Opportunity to have literature available for download from the NECCDL sponsor page				x	x	x
Corporate information distributed to students prior to the NECCDC Regionals (via email)				x	x	x

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Ability to include content in CCDC Participant Packet					x	x
Listing in any press releases from NECCDC					x	x
Ability to have NECCDC to provide quote for company press release					x	x
Documented response to requested outcomes					x	x
"Shout out" at virtual awards ceremony					x	x
Verbal recognition at event						x
Company logo on event t-shirt (to be mailed to NECCDC competitors)						x
Name recognition in title of competition						x
Opportunity to get remote view of student competition rooms						x
Opportunity to remote view of red team room						x
Opportunity to award winners					2nd & 3rd place (1 <sup>st</sup> come, 1 <sup>st</sup> serve)	1st place
Opportunity to speak to a host institution / league organizer during competition						x
Opportunity to address attendees during Welcome Address 1st day of NECCDC Regionals						x
10-min speaking slot & company name on awards						x

## Why Sponsor NECCDC?

NECCDC would not be possible without the generous support of our Sponsors. By becoming involved with this one-of-a-kind event, your organization has the opportunity to gain access to 100+ of the best and brightest students from colleges around the Northeast, observe the competitors in action, and promote your organization to maximize recruitment effectiveness as well as your increase exposure of your products and services.

Sponsors have a chance for exclusive resume access, participation in the competition, active collaboration (in-kind donations, training, mentorship, inject development), sharing of job opportunities / company information, and networking with students during the event. Your contributions are essential in creating a improved environment for our students to learn and grow while developing a pipeline for their future success.



NECCDC '19 CTF, Last Day (Courtesy of UMaine)

We would like to welcome and acknowledge our past sponsors who have helped us grow to what we are today.  
Please contact us if you have been a past sponsor to let us know your thoughts at [sponsor@neccd.org](mailto:sponsor@neccd.org).

## Sponsorship Add-Ons

<b>All Competitor Teams Sponsorship (first-come, first-serve)</b> - logo placed on all imaged desktops available to competing teams	\$5,000
<b>Symposium Sponsorship</b> - welcome remarks at symposium / introduction of keynote, signage, symposium agenda logo placement, speaking slot, verbal recognition at event	\$5,000
<b>Meal Sponsorships</b> - send a voucher for a meal delivery order in your company's name to student competitors to redeem online	\$4,000
<b>Inject Sponsor</b> - have your company name / roles associated with an inject of your choice. Ability to provide input on the specific inject design / requirements.	\$500

Website: <https://www.neccd.org>

Follow us on Twitter: @NECCDL